

# It just takes 20!

Why is reading 20 minutes every day so important?

Ways to read at home

Boosts vocabulary  
Strengthens imagination  
Develops empathy  
Builds a knowledge base  
Is FUN!



Read 20 minutes daily,  
and you'll read an amazing  
1,800,000 words &  
3600 minutes per year.



Read 5 minutes daily,  
and you'll read only  
282,000 words &  
900 minutes per year.

Nagy & Herman 1987

Read aloud  
Read to yourself  
Have mom or dad read to you  
Read to your pets  
Read to a brother or sister  
Find a friend and trade books

Want your child to be a better reader? It's simple - just read!



Have a safe place to keep books at home.  
(Bookshelves or a book box is a good solution)

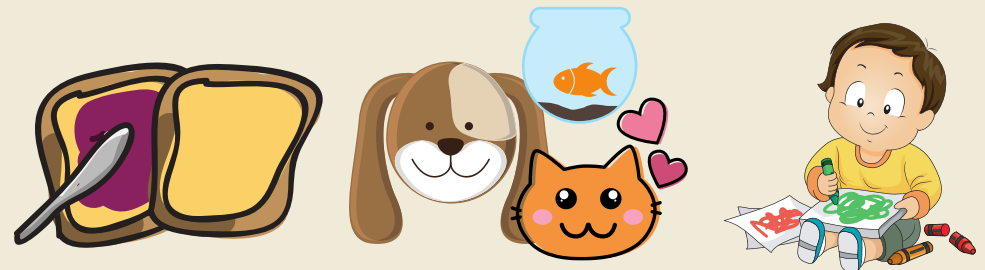
## Book Care



Carry books to and from school in a backpack.  
Avoid puddles.



Use a bookmark.



Keep books away from pets, sticky fingers,  
and little kids with crayons.